



A BREATH OF FRESH AIR

FLEET AND COST REVIEW - BELGIUM/EUROPE



A global air-conditioning company with 1,100 vehicles across Europe was looking to set a new fleet strategy, cut costs, improve their internal processes and get help designing a tender. The client had limited leasing knowledge, cost insight and control, and complex internal processes while having multiple suppliers. As one of those suppliers, LeasePlan offered the help of Consultancy Services to create a new fleet strategy and in general streamline its practices.



BRIEF FACTS

CLIENT FLEET
1,100 vehicles

CHALLENGE
Reduce operational costs in an increasingly competitive market.

SOLUTION
Fleet strategy review, gap analysis and cost savings study.

RESULTS
TCO reduced by 13%, shortening vehicle order process from 3 weeks to 2 days.increased within the business.

We carried out a fleet strategy review (including fleet & cost analysis of all suppliers and fuel partners), a gap analysis and a cost savings study. Our proposal covered cost saving opportunities, a new fleet policy and budgets, and process efficiency improvements.

The client's TCO has been reduced by 13%. The company has achieved tighter cost controls and major efficiency gains, such as shortening the vehicle order process from 3 weeks to just 2 days. Happily, the client was also impressed with the tender response of LeasePlan, and signed a 4-year sole supply contract, including fuel, and a European International Framework Agreement.



CONSULTANCY SERVICES

Running a fleet is challenging enough with targets to meet, sustainability and other policy demands, daily issues to resolve. Which is why we believe leasing should make your life easier. So when you face a complex fleet management challenge, we want to help you find a solution that lets you run your fleet efficiently while still giving people a safe, comfortable driving experience.

Our global team of consultants draw on their own extensive knowledge, a global network of specialist colleagues and over a half century of LeasePlan experience in the fleet and mobility management business. This way we ensure you get a result that fits both your current situation and your future plans.

So whether you're looking to achieve cost savings, organisational improvements or sustainability goals, when fleet and mobility management gets complex, it's easier to leaseplan.



'BECAUSE MY CLIENT WAS OPEN FOR CHANGE THEY HAVE REDUCED FLEET COSTS BY 13% AND RAISED THE LEVEL OF THEIR FLEET MANAGEMENT OPERATIONS.'

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